

COOKIE POLICY

<https://diffusionws.com>

Access to this Website may involve the use of cookies. Cookies are small pieces of information that are stored in the browser used by each User — across the various devices they may use to browse — so that the server can remember certain information that will only be read by the server that implemented it. Cookies facilitate browsing, make it more user-friendly, and do not damage the browsing device.

Cookies are automatic procedures for collecting information related to the preferences determined by the User during their visit to the Website, with the aim of recognizing them as a User, and personalizing their experience and use of the Website. They can also, for example, help identify and resolve errors.

The information collected through cookies may include the date and time of visits to the Website, the pages viewed, the time spent on the Website, and the sites visited just before and after it. However, no cookie allows contact with the User's phone number or any other personal contact method. No cookie can extract information from the User's hard drive or steal personal information. The only way for the User's private information to become part of the Cookie file is for the user to personally provide that information to the server.

Cookies that can identify an individual are considered personal data. Therefore, the Privacy Policy described above applies to them. Accordingly, their use requires the User's consent. This consent will be communicated based on a genuine choice, offered through a positive and affirmative decision, before initial processing, and it must be withdrawable and documented.

First-party Cookies

These are cookies that are sent to the User's computer or device and managed exclusively by Diffusion Wine & Spirits for the better functioning of the Website. The information collected is used to improve the quality of the Website, its Content, and the User's experience. These cookies allow the Website to recognize the User as a returning visitor and tailor the content to match their preferences.

Third-party Cookies

These are cookies used and managed by external entities that provide Diffusion Wine & Spirits with services requested by the company to improve the Website and the User's browsing experience. The main purposes for which third-party cookies are used are to obtain access statistics and analyze browsing information — i.e., how the User interacts with the Website.

The information obtained may include, for example, the number of pages visited, language, location associated with the IP address used to access the site, number of Users accessing it, frequency and recurrence of visits, visit duration, browser used, operator, or device type from which the visit is made. This information is used to improve the Website and detect new needs in order to offer Users optimal Content and/or services. In any case, the information is collected anonymously and reports on Website trends are produced without identifying individual users.

You can obtain more information about cookies, privacy information, or view the description of the types of cookies used, their main characteristics, expiration periods, etc., through the following link(s):

This website is developed with WordPress, which uses necessary technical cookies for its operation, as well as other cookies that may be generated by third-party plugins or services.

In particular, this site may use analytical cookies (such as Google Analytics) to collect anonymous information about user behavior and improve the browsing experience.

The entity(ies) providing these cookies may share this information with third parties, where required by law or when a third party processes the information on their behalf.

Social Media Cookies

Diffusion Wine & Spirits incorporates social media plugins that allow access to them from the Website. For this reason, social media cookies may be stored in the User's browser. The owners of these social networks have their own data protection and cookie policies and are responsible for their own files and privacy practices. Users should refer to them to learn about these cookies and, where applicable, the processing of their personal data. For informational purposes only, the following links provide access to these privacy and/or cookie policies:

- Facebook: <https://www.facebook.com/policies/cookies/>
- Twitter: <https://twitter.com/en/privacy>
- Instagram: <https://help.instagram.com/1896641480634370?ref=ig>
- YouTube: <https://policies.google.com/privacy?hl=en>
- Pinterest: <https://policy.pinterest.com/en/privacy-policy>
- LinkedIn: <https://www.linkedin.com/legal/cookie-policy?trk=hp-cookies>

Disabling, Rejecting, and Deleting Cookies

Users can disable, reject, and delete cookies — in whole or in part — installed on their device by configuring their browser settings (e.g., Chrome, Firefox, Safari, Explorer). The steps to reject and delete cookies may differ for each internet browser. Therefore, Users must refer to the instructions provided by the specific browser they are using.

If the User rejects the use of cookies — in whole or in part — they may continue to use the Website, although the use of some of its features may be limited.

This Cookie Policy document was created using a free online web cookie policy generator on 26/05/2025.